

Gvidon Tours Kreuzfahrten installs RESCO from Rescompany

Salzburg, July 2007

The in Vienna based tour operator for river cruises on the Russian and Ukrainian rivers Neva, Svir, Don and Dnepr decided to install the innovative reservation system RESCO from Rescompany. "After evaluating several different systems, RESCO was the only application which was flexible enough to accommodate our requirements", says Dimitri Burtsev, Managing Director of Gvidon Tours Kreuzfahrten GmbH. "Compared to other systems, RESCO offers a tight integration between the customer database, the actual booking and the on board spendings. Further, our catalogues can be ordered via integrated webnotes on our website. All gathered data can then be used efficiently through the integrated CRM-Module for our marketing activities."

Behind Gvidon Tours Kreuzfahrten GmbH stands the Orthodox Cruise Company, one of the biggest river cruise shipping companies in Russia, that is operating successfully in the market for the last 15 years. Since October 2006 Gvidon Tours is representing the company also in Austria. "We are very happy to be able to support this innovative Start-up Company from the beginning on in marketing their products. With this installation, Rescompany has accomplished the first step in establishing RESCO also in the Russian market where we see a big future potential", say Thomas Pfitzer, Managing Director of Rescompany Systems.

Gvidon Tours is representing bourgeois river cruises with an excellent price-quality-relation. On board all ships the company is offering besides extensive entertainment programs a very personal service with a highly trained crew that includes support as well as shore excursions in national language. For more information please visit www.gvidontours.at or write an eMail at office@gvidontours.at.

Rescompany Systems provides reservation and CRM software solutions to the travel and leisure industry. The RESCO software suite is built to support cruises, day cruises, wholesalers, tour operators, charters, individual excursions, holiday villages and package groups. RESCO Reservations and CRM are offered as one complete solution or as separate packages. For the stand alone CRM package sophisticated interfaces are provided to existing systems to allow the best possible use of the available data. For more information please visit www.rescompany.com or contact us directly by email at tpfitzer@rescompany.com or call +43-6221-7287. Rescompany has local offices in Sydney, Salzburg and Vancouver.

