



rescompany
RESERVATION SOFTWARE

Meet Rescompany at Seatrade in Miami

Salzburg, March 2008

Rescompany Systems, a "Microsoft Certified Partner Company", provides reservation software solutions to the cruise industry and is presenting their innovative Reservation and CRM Package at the Seatrade Cruise Shipping Convention 11th - 13th March 2008, Miami Beach Convention Centre, **Booth #1615** (The Austrian Pavilion).

Besides typical reservation functions, RESCO is special because it offers a sophisticated CRM and marketing tool, which is a result of the tight integration between the customer database and the actual bookings. This allows the user to gather and use data very efficiently. The results can be used for customer profiling and are instantly available for marketing activities.

RESCO Reservations and CRM are offered as one complete solution or as separate packages and support multiple languages (for example Chinese or Russian amongst others). Rescompany maintains offices in Austria, Canada and Australia and currently has 16 cruise lines or cruise related systems installed at sites in the U.K, U.S.A, Germany, Malaysia, China, Austria, Australia and Fiji.

If you are interested in receiving a system presentation at Seatrade then please contact us by email at myresco@rescompany.com or call +43-6221-7287-0. More information can be found at www.rescompany.com.

