

## Rescompany Systems short listed for the Travel Technology Innovation Award 2008

Salzburg, January 2008

The Travel Technology Show, taking place once a year at Earls Court in London, gives visitors the opportunity to discover the latest travel technology solutions to improve sales, marketing, distribution and business management processes. For the first time, people can vote for the Travel Technology Innovation Award that recognises truly innovative solutions which easily integrate with existing systems, help companies reduce costs, achieve solutions in real-time and much more.

Rescompany Systems is short listed in cooperation with Iisil Cruise [www.iisilcruise.com](http://www.iisilcruise.com) with the first integrated Reservation – and Shipboard Management System that gives cruise companies – for the first time – the opportunity to acquire a fully integrated Reservation– and Shipboard Management System. It has been a long time goal of Rescompany to bring the extremely valuable customer data which is gathered onboard ships back into the CRM profile of that guest. With Iisil's years of experience in the Cruise Industry and their concept of 'One Platform, One Database, One System' Rescompany is now able to offer Cruise Lines an 'All-Inclusive' software package which ensures that available marketing data gathered onboard ships is transferred back to the CRM part of the reservation package.

If you want Rescompany Systems to be the winner of the Travel Technology Innovation Award you can register free for the Show at [www.traveltechnologyshow.com](http://www.traveltechnologyshow.com). A link for the vote will follow your registration few days later. The winner will be announced at the Show which is taking place from the 05<sup>th</sup>–06<sup>th</sup> February 2008.

For more information please visit [www.rescompany.com](http://www.rescompany.com) or contact us directly by email at [tpfitzer@rescompany.com](mailto:tpfitzer@rescompany.com) or call +43-6221-7287. Rescompany has local offices in Sydney, Salzburg and Vancouver.