



rescompany  
RESERVATION SOFTWARE

## Rescompany System cooperates with iisii Software GmbH

Salzburg, March 2007

For the first time cruise companies have the possibility to acquire an integrated Reservation- and Shipboard Management System out of one hand: Rescompany Systems is cooperating with iisii Software, focusing on the integration of the shipboard management system which supports and facilitates the day-to-day operation of passenger ships with the shore based reservation software. Currently a lot of valuable marketing data is lost onboard ships because the relevant information is not transferred back to the customer profile in the CRM part of the reservation system. Thomas Pfitzer, Managing Director of Rescompany, about the cooperation: "It has been a long time goal of ours to bring the customer data which is gathered onboard ships back into the CRM profile of that guest. iisii is the ideal partner as they, just like Rescompany, are very successful in the small and medium operator segment. With iisii's years of experience in the cruise industry and their concept of 'one platform, one database, one system' we are able to offer especially the small and medium sized companies an 'All-inclusive' software package which includes a set of tools that are usually only available to the large players in the industry and at significant cost.

IISII CRUISE, has established itself as a significant player in the cruise business during the past 5 years and has its software solutions installed aboard 24 ships. The all-in-one Property Management/POS system from iisii Software is easy to administer and support and therefore the ideal choice for small and medium ships. Due to the one platform concept the cost of ownership is also substantially lower as software licensing and hardware costs are reduced. The data exchange between iisii and RESCO is customizable considering the individual needs of the client and data which is transferred back from the ships to the reservation system is available instantly for further marketing activities in the CRM part of the reservation system. Additional information you can download from <http://www.rescompany.com/Docs/demo.pdf>

Rescompany Systems and iisii Software will present its integrated Reservation- and Shipboard Management System at the [Seatrade Cruise Shipping Convention](#) from the 12<sup>th</sup> -15<sup>th</sup> March 2007 at the Miami Beach Convention Center, **Booth # 1615**. If you are interested in receiving a system presentation at the exhibition or would like to make contact at your premises to discuss any opportunities further, then please feel free to contact either Thomas Pfitzer at [tpfitzer@rescompany.com](mailto:tpfitzer@rescompany.com) or Josef Ganitzer at [ganitzer@iisii.com](mailto:ganitzer@iisii.com).

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