



rescompany  
RESERVATION SOFTWARE

**Invitation: Visit us at the Seatrade Miami or we come to your office in Ecuador to experience the first integrated Reservation- and Shipboard Management System**

Salzburg/Miami, February 2007

For the first time cruise companies have the possibility to acquire an integrated Reservation- and Shipboard Management System out of one hand: Rescompany Systems is cooperating with iisii software, focusing on the integration of the shipboard management system which supports and facilitates the day-to-day operation of passenger ships with the shore based reservation software. Currently a lot of valuable marketing data is lost onboard ships because the relevant information is not transferred back to the customer profile in the CRM part of the reservation system. Thomas Pfitzer, Managing Director of Rescompany, about the cooperation: "It has been a long time goal of ours to bring the customer data which is gathered onboard ships back into the CRM profile of that guest. iisii is the ideal partner as they, just like Rescompany, are very successful in the small and medium operator segment. With iisii's years of experience in the cruise industry and their concept of 'one platform, one database, one system' we are able to offer especially small and medium sized company an 'All-inclusive' software package which includes a set of tools that are usually available only to large players in the industry and at significant cost."

We would like to invite you to either visit us at booth # 1615 during the Seatrade Cruise Shipping Convention from the 12<sup>th</sup> -15<sup>th</sup> March 2007 at the Miami Beach Convention Centre or we can schedule a presentation at your office during the week of 19<sup>th</sup> -23<sup>rd</sup> March. You can then experience first hand what value such integration can bring to your company. E.g. you want to know if "discounted bookings" deliver more onboard revenue than full fare ones? Or you would like to know if people who book earlier spend more onboard than people who book last minute? All that is now possible with RESCO and iisii.

Please contact either Thomas Pfitzer at [tpfitzer@rescompany.com](mailto:tpfitzer@rescompany.com) or Josef Ganitzer at [ganitzer@iisii.com](mailto:ganitzer@iisii.com) to schedule a presentation during Seatrade in Miami or to arrange for an in-house Demo at your office.

iisii currently has 17 installations aboard ships of various sizes. Rescompany has a total of 10 Cruise lines, 2 cruise wholesalers and 3 other tour operators installed.