



## E-Learning with IDA (Intelligent Design Application) at Seatrade Miami 2007

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Rescompany Systems in cooperation with Birgin Consulting is presenting the E-Learning program IDA, an application that allows the customer to build its own E-Learning programs at Seatrade in Miami.

Especially the cruise industry can benefit from this innovative software due to the tremendous training requirements aboard ships. It allows companies to convert existing manuals into interactive web based E-Learning programs and deploy these applications easily on the company's intranet as well as onboard ships but also at e.g. training centres in the crewmember's home countries.

"With IDA we can offer our customers full software simulations for training purposes, just like interactive sales and marketing clips using features like multiple choice, drag and drop, video and sound", knows Thomas Pfitzer, Managing Director of Rescompany Systems. "With this software it is also possible to build programs which can for example be used to train the crew in **FIREFIGHTING or on USPH procedures**. To demonstrate the possibilities of IDA we have prepared a few sample E-Learning applications that can be viewed at <http://www.rescompany.ws/e-learning>." (Please Note that JAVA script needs to be enabled on your PCs web browser). IDA can further be used to train travel agents, introduce new employees to company policies, etc. Companies such as Lufthansa, Deutsche Bank, Daimler Chrysler are already using IDA for training purposes. Users have called IDA the "Swiss Army Knife" for creating web based E-Learning programs.

Rescompany Systems will present IDA at the Seatrade Cruise Shipping Convention from the 12<sup>th</sup> -15<sup>th</sup> March 2007, Miami Beach Convention Centre, **Booth # 1615**. If you are interested in receiving a system presentation at the exhibition or would like to make contact at your premises to discuss any opportunities further, then please feel free to contact us directly by email at [tpfitzer@rescompany.com](mailto:tpfitzer@rescompany.com) or call +43-6221-7287-0.

Additional information about IDA can be obtained at [www.birgin.de](http://www.birgin.de).