



Software that fits: With IDA you can build your own E-Learning programs

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Rescompany Systems announced today that the company has extended their product portfolio: The latest addition to the RESCO suite of products is IDA (Intelligent Design Application) – an application that allows the customer to build its own E-Learning programs which can then be deployed through the web.

“Our customers have told us that they are in need of a software package which allows them to convert existing manuals into interactive E-Learning applications and deploy these applications easily on the companies intranet”, knows Thomas Pfitzer, Managing Director of Rescompany Systems. “With IDA we can offer our customers far more than that: Full software simulations for training purposes can be created, just like interactive sales and marketing clips using features like multiple choice, drag and drop, video and sound. With this software it is also possible to build programs which can for example be used to train travel agents on the product, introduce new employees on standard procedures or selling techniques.”

“We are very happy that we were able to gain Rescompany as a strong new distribution partner”, says Axel Birgin, Managing Director of Birgin Consulting and manufacturer of IDA. “With Rescompany’s years of experience in the tourism industry we found the ideal partner for this market segment. Due to the growth of this market and the associated tremendous training requirements we see a big potential for IDA.”

If you are interested to see samples of E-Learning applications created with IDA please take a look at <http://www.rescompany.ws/e-learning> (Java script must be active in your browser).

Rescompany Systems standard product provides reservation and customer relation management software solutions to the travel and leisure industry. The RESCO software suite is built to support cruises, tours, charters, individual excursions, holiday villages and package groups. It is suitable for any type of tour operation that requires tracking of inventory and prices while taking advantage of a well integrated CRM and a sophisticated marketing/ mailing module. RESCO Reservation and CRM are offered as one complete solution or as separate packages. For the stand alone CRM package sophisticated interfaces are provided to existing systems to allow the best possible use of the available data. For more information please visit www.rescompany.com or contact us directly by email tpfitzer@rescompany.com or call +43-6221-7287. Rescompany has local offices in Salzburg, Sydney, London and in Vancouver.

Birgin Consulting has become one of the most innovative and leading Full-Service-Providers in the E-Learning market in the past 15 years. The company is designing modern and successful E-Learning solutions in close cooperation with its clients. The authoring tool IDA allows for a quick and efficient production of E-Learning programs without long and time consuming preparation phases. For more information on IDA please visit <http://www.birgin.de/produkte/ida/en/index.html>.