



## Henderson Hotel Management, Hong Kong, goes for RESCO

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The publicly listed Henderson Group, which owns several modern hotels in Hong Kong catering to the special requirement of the “Mainland China Group Business”, has selected RESCO.

With this new contract Rescompany Systems has accomplished another big step in establishing the company in Asia as this is already the second installation in China/Hong Kong in 2008. “We are excited about this new, challenging cooperation as it shows again that RESCO can handle all kinds of requirements. We see a tremendous potential in the region, especially in the “Mainland China Group Business” states Thomas Pfitzer, Managing Director of Rescompany Systems.

Rescompany Systems provides reservation and CRM software solutions to the travel and leisure industry. The RESCO software suite is built to support cruises, day cruises, wholesalers, tour operators, charters, individual excursions, holiday villages and package groups using sophisticated inventory management and dynamic pricing.

Compared to other reservation systems, RESCO has tight integration between the customer database and the actual booking which allows the customers to gather and use data very efficiently. The built-in Marketing and Mailing Module enables the user to quickly create targeted mailing selections from the customer database without the need of secondary systems

RESCO Reservations and CRM are offered as one complete solution or as separate packages. For the stand-alone CRM package sophisticated interfaces are provided to existing systems to allow the best possible use of the available data.

For more information please visit [www.rescompany.com](http://www.rescompany.com) or contact us directly by email at [tpfitzer@rescompany.com](mailto:tpfitzer@rescompany.com) or [pwinqvist@rescompany.com](mailto:pwinqvist@rescompany.com) or call +43-6221-7287 or +61-2-9526 77 11. Rescompany has local offices in Salzburg, Sydney and Vancouver.

